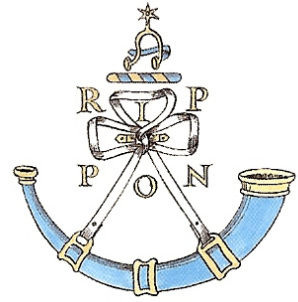


Ripon City Council



PERSON SPECIFICATION

CRITERION	ESSENTIAL REQUIREMENTS	DESIRABLE REQUIREMENTS
Education	Educated to A level standard or above.	
Skills	Effective use of IT and Social Media. Website management skills Marketing/PR skills Excellent written and verbal communication skills. Excellent interpersonal and presentation skills.	
Knowledge		Knowledge of key issues, opportunities and challenges facing small city centres generally and Ripon in particular.
Experience	Experience of organising and managing events. Experience of partnership working.	Experience of local government.
Personal/Other	Ability to manage a diverse workload. Capable of working under own initiative and as part of a small team. Ability to plan and prioritise workload. Flexible approach to work. Ability to work at evenings and weekends as required.	High level of self motivation.